Proposed Rule for a U.S. Seafood Traceability Program

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Overview

- Background & Context
- General description of proposed system
- Proposed data elements
- Next steps
Presidential Task Force on Combating IUU Fishing and Seafood Fraud

- Established under Presidential Memo in June 2014 after the *Our Ocean Conference*
- Co-chaired by NOAA and State Department
- Involves senior-level representatives from 10 federal agencies and 5 executive offices of the President
- Public engagement through Federal Register Notice, public meetings and demarches
- Developed recommendations in December 2014, solicited public input on implementation
- Released Action Plan for implementation in March 2015
- Transitioned into a standing committee of the National Ocean Council for implementation and oversight
Traceability Program (Recommendations 14 & 15):

- Direct the Task Force, with input from U.S. industry and other stakeholders, to identify and develop within six months a list of the types of information and operational standards needed for an effective seafood traceability program to combat seafood fraud and IUU seafood in U.S. commerce.
- Direct the Task Force to establish, within 18 months, the first phase of a risk-based traceability program to track seafood from point of harvest to entry into U.S. commerce.

- Principles for identifying at-risk species
- Draft and final list of at-risk species
- Minimum standards and necessary data
- International Trade Data System (ITDS)
- Species name and codes (Rec. 10)
- Traceability rulemaking
- Information sharing
- Trusted Trader program
- Evaluation and expansion
The International Trade Data System is in implementation process. NOAA Fisheries published a proposed rule implementing its existing permit documentation programs for tuna, swordfish, and toothfish (Chilean seabass). The ITDS proposed rule would establish the International Fisheries Trade Permit to consolidate these existing permit programs. This traceability proposed rule would extend the IFTP to include “Importers of record” of species covered by the rule.
List of Principles

- Enforcement capability
- Catch documentation scheme
- Complexity of the chain of custody and processing
- Species misrepresentation
- Mislaveling or other misrepresentation
- History of fishing violations
- Human health risks [as a result of mislabeling, species substitution, etc.]
List of At-Risk Species

- Abalone
- Atlantic cod
- Blue crab
- Dolphinfish (Mahi Mahi)
- Grouper
- King crab (red)
- Pacific cod
- Red snapper
- Sea cucumber
- Sharks
- Shrimp
- Swordfish
- Albacore, bigeye, skipjack, and yellowfin tuna
Reporting Data Elements – Harvesting or producing entity

- Name and flag state of harvesting vessel(s)
- Evidence of authorization to fish
- Unique vessel identifier (when available)
- Type(s) of fishing gear used
- Name(s) of farm or aquaculture facility
Reporting Data Elements – Information on the fish harvested or produced

- Species of fish
- Scientific name
- Acceptable market name
- ASFIS number
- Product description(s)
- Name(s) of product
- Quantity and/or weight of product
Reporting Data Elements – Information on where and when the fish was harvested, produced, and landed

- Harvest date(s)
- Area(s) of wild capture or aquaculture harvest
- Point of first landing
- Name of entity(ies) to which fish was landed
“Additional information on each point in the chain of custody regarding the shipment of the fish or fish product to point of entry into U.S. commerce would be established as a recordkeeping requirement on the part of the importer of record to ensure that information is readily available to NMFS to allow it to trace the fish or fish product from the point of entry into U.S. commerce back to the point of harvest to verify the information that is reported upon entry.”
Opportunities for Public Input

☑ Species at-risk principles webinars and written comments
☑ Data and standards comments
☑ Draft principles and species at-risk comments
☐ Proposed rule on traceability implementation comments
☐ Trusted Trader comments
Next Steps

- Holding three public listening sessions
- All information is posted on the NOC Committee web portal at [www.iuufishing.noaa.gov](http://www.iuufishing.noaa.gov)

Public Webinar-Conference Calls
February 18, 3:00-5:00 PM Eastern Time
February 24, 3:00-5:00 PM Eastern Time

In-Person Public Meeting
March 7, 11:00AM-1:00PM Eastern Time, Room 104A
Seafood Expo N. America, Boston Convention and Exhibition Center
415 Summer Street, Boston, MA 02210
Comments?

www.iuufishing.noaa.gov

National Ocean Council Committee on
IUU Fishing and Seafood Fraud

WELCOME TO THE IUU FISHING AND SEAFOOD FRAUD WEB PORTAL

This website serves as a portal to the U.S. activities and the federal agencies involved with implementing the recommendations of the Presidential Task Force to comprehensively combat illegal, unreported, and unregulated (IUU) fishing and seafood fraud from entering the U.S. market place.

HOT TOPICS

- NOAA Telework: Proposed rule for electronic reporting of trade data
- State of the Ocean 2015 Conference Results
- DOJ North Carolina Seafood Processor and

ANNOUNCEMENTS

- February 2015: Proposed Rule for First Phase of a U.S. Seafood Traceability Program
- November 2015: Guidance on H.R. 772, Illegal, Unreported, and

ENGAGEMENT DATES

- February 18 & 19: Proposed Rule for Seafood Traceability Program - Webinars
- March 3: Proposed Rule for Seafood Traceability Program - In-Person Public Hearing