The background of the slide is a close-up photograph of several fish, likely salmon, packed together in a white, diamond-shaped mesh fishing net. The fish are oriented vertically, with their heads pointing downwards. The net's texture is prominent, creating a grid-like pattern over the fish. The lighting is bright, highlighting the scales and fins of the fish.

# Commerce Trusted Trader Program

**Presenter: John Henderschedt,  
Director**

**NOAA Fisheries,  
Office of International Affairs  
& Seafood Inspection**

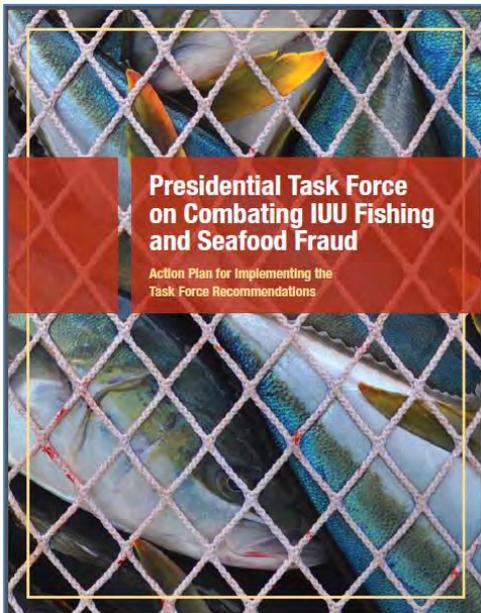
**May 2016**

- Background & Context
- Scope and Criteria for eligibility for the Commerce Trusted Trader Program
- Benefits and Incentives
- Relationship to other trade monitoring programs
- Timing and Implementation
- Next steps

# Commerce Trusted Trader Program

## Traceability Program (Recommendations 14 & 15):

- Direct the Task Force to establish, within 18 months, the first phase of a risk-based traceability program to track seafood from point of harvest to entry into U.S. commerce.
- Principles for identifying at-risk species
- International Trade Data System
- Traceability rulemaking
- **Development of a Commerce Trusted Trader program –** “The Secretary of Commerce will collaborate with the Secretary of Homeland Security and other agencies as relevant to assist in developing a voluntary Commerce Trusted Trader Program for importers of these identified species. The Program will provide benefits such as reduced targeting and inspections and enhanced streamlined entry into U.S. commerce for certified importers...”
- Evaluation and expansion



# Scope of Program

## Who is eligible to be a Commerce Trusted Trader?

Holders of an International Fishery Trade Permit (IFTP)

### We are seeking input on:

- Expansion of the eligibility scope to possibly include -
  - Freight forwarders
  - Foreign harvesters
  - Foreign processors
  - Foreign exporting companies
  - Custom brokers (acting on behalf of importers of record)
  - Entities with a role in securing the supply chain that are not directly responsible for record keeping and reporting and who may not be required to hold an IFTP
  - Other entities in the supply chain and import process that might benefit
- Which attributes of a supply chain should be covered in the scope of the Program i.e. harvest, landing, shipment, processing, storage, import entry



# Criteria of Program

## “Trusted Traders”

Criteria for evaluating and certifying permit holders



### We are seeking input on:

- Criteria considerations include,
  - Applicant’s compliance record with other federal programs
  - Extent to which the permit holder has measures in place to verify the source and chain of custody of imported fish and fish products
  - Nature and complexity of the supply chains from which the permit holder sources their imports
  - How much should each of the above criteria be weighted within the Program when considering certification
  - Scope and process of verifying a certified permit holder's ongoing compliance with certification criteria
  - Process and frequency by which certified Trusted Traders and other entities are evaluated for compliance with certification criteria

# Benefits and Incentives

## What are the benefits and incentives of a Commerce Trusted Trader Program?

- Reduce burden of compliance for certified permit holders
- Reduced targeting and inspections
- Enhanced streamlined entry
- Expedited flow of trade
- Improved implementation and enforcement efficiency

## We are seeking input on:

- How these benefits will incentivize participation in the Commerce Trusted Trader Program while ensuring the continued effectiveness of the Seafood Import Monitoring Program



# Relationship to other Trusted Trader/Federal Import Programs

## Relationship to other Trade Monitoring Programs

- NOAA administers several other trade monitoring programs including, the Highly Migratory Species Catch Documentation Program and the Antarctic Marine Living Resources Import/Export Certification Program.

## We are seeking input on:

- Extent to which these programs can/should be included
- Potential coordination of these programs as a means to expedite the entry of fish products, reducing overall regulatory burden, and improve efficiency of implementation and enforcement
- How coordination, or integration, with other federal Trusted Trader programs will incentivize participation in the Commerce Trusted Trader Program

## Does not include:

- Tuna Tracking and Verification Program





# Timing and Implementation

NMFS will make its best effort to implement the Seafood Import Monitoring Program and the associated Commerce Trusted Trader Program simultaneously.

Among other factors, this may be affected by:

- timing of the implementation of the Seafood Import Monitoring Program final rule
- completion of the structure and elements of the Commerce Trusted Trader Program
- timeframe for completion of Commerce Trusted Trader Program business rules in the International Trade Data System

## **We are seeking input on:**

- Potential impacts and benefits of implementing the Program following the implementation of the Seafood Import Monitoring Program
- Recommendations for design and implementation of the Program regarding measures that can be taken to minimize the cost and burden of those impacts and capture available benefits



# How to comment...

- NOAA Fisheries is seeking detailed comments from all interested stakeholders — [WWW.Regulations.Gov](http://WWW.Regulations.Gov) Enter ID: NOAA-NMFS-2014-0090-0341
- 60-day comment period ends: **June 28, 2016**
- Additional information is posted on the NOC Committee web portal at [www.iuufishing.noaa.gov](http://www.iuufishing.noaa.gov)

## Public Webinar-Conference Calls

May 4, 2016, 2:00-4:00 PM Eastern Time

May 10, 2016, 2:00-4:00 PM Eastern Time

June 6, 2016, 2:30-4:30 PM Eastern Time

# Web Portal

[www.iuufishing.noaa.gov](http://www.iuufishing.noaa.gov)



The screenshot shows a web browser displaying the homepage of the National Ocean Council Committee on IUU Fishing and Seafood Fraud. The browser's address bar shows the URL [www.iuufishing.noaa.gov](http://www.iuufishing.noaa.gov). The page features a header with the Presidential Seal and the text "National Ocean Council Committee on IUU Fishing and Seafood Fraud". Below the header is a navigation menu with links for HOME, ABOUT, NOC COMMITTEE AGENCIES, RECOMMENDATIONS AND ACTIONS, FAQs, and CONTACT US. The main content area includes a welcome message and a paragraph describing the website's purpose. A large image of a fishing boat is displayed below the text. At the bottom, there are three columns: HOT TOPICS, ANNOUNCEMENTS, and ENGAGEMENT DATES, each containing a list of recent updates and events.

← → ↻ www.iuufishing.noaa.gov

 National Ocean Council Committee on  
IUU Fishing and Seafood Fraud

HOME ABOUT NOC COMMITTEE AGENCIES RECOMMENDATIONS AND ACTIONS FAQs CONTACT US

WELCOME TO THE IUU FISHING AND SEAFOOD FRAUD WEB PORTAL

*This website serves as a portal to the U.S. activities and the federal agencies involved with implementing the recommendations of the Presidential Task Force to comprehensively combat illegal, unreported, and unregulated (IUU) fishing and seafood fraud from entering the U.S. market place.*



HOT TOPICS

- NOAA Fisheries: Proposed rule for electronic reporting of trade data
- State: Our Ocean 2015 Conference Results
- DOJ: North Carolina Seafood Processor and Distributor Sentenced for Mislabeling Shrimp

ANNOUNCEMENTS

- **February 2016: Proposed Rule for First Phase of a U.S. Seafood Traceability Program**
- November 2015: Statement by the Press Secretary on H.R. 774, Illegal, Unreported, and Unregulated Fishing Enforcement Act

ENGAGEMENT DATES

- **February 24:** Proposed Rule for Seafood Traceability Program - Webinar
- **March 7:** Proposed Rule for Seafood Traceability Program - In-Person Public Meeting
- Save the Date - Boston: Seafood Expo North